Anomaly Detection Graph data applications

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- Graphs. Example of applications and anomalies.
- **•** Anomalies in static graphs. Detection methods.
- **•** Anomalies in dynamic graphs. Detection methods.

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Graphs $G = (V, E)$ have the ability to model relations in:

- **Computer Networks**
- **Financial Networks**
- **Social Networks**
- \bullet etc.

Problem

Given the graph topology (and attributes), detect unusual connectivity or other abnormal structures.

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The edges might support multiple attributes: flow duration, nr. packets, etc.

Financial Networks

V is the set of bank clients. *E* is the set of weighted transactions between two clients. Anomalies as frauds reflected as abnormal patterns in the financial transactions graph:

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- **•** ring: the amount that is transfered over a cycle is nearly constant.
- **•** star: suspiciously many clients make transactions toward a common single destination.
- blackholes: nodes with high in-traffic (directed graphs).

V is the set of clients. *E* is the set of connections/messages between clients. Anomalies arise as malware/spam messages sent toward correct users, that directs the user toward a malitious sites.

Simple solution: filtering an aggregated set of messages over a finite time period.

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- 1. Choose the best grah model that meets the data is modeled by:
	- **Static (attributed) graphs**
	- Dynamic (attributed) graphs (edge streams)
	- Multi-graphs

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- 2. Define a specific "normality" principle:
	- Local structure: the neighborhood of normal vertices is almost uniform over the entire graph.

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- 2. Define a specific "normality" principle:
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	- Uniformity: subgraphs of certain dimension are similar.

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	- Local structure: the neighborhood of normal vertices is almost uniform over the entire graph.
	- **•** Similar weights: the nodes have similar weights on out-edges.
	- Uniformity: subgraphs of certain dimension are similar.
	- Proximity: normal objects stay close on the graph.

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- 3. Design the algorithm based on the assumed "normality":
	- Feature extraction + Outlier Detection Method: (*i*) various features are extracted from data in order to convert the graph topology into node attributes; (*ii*) and then usual outlier detection methods are applied.

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	- **•** Deep graph learning: the graph topology is aggregated and encoded through deep learning layers of neural networks.

Recap graph matrices

The main matrices associated to a given graph $G = (V, E)$ are adjacency matrix, incidence matrix and Laplacian matrix. Undirected case:

$$
A = \begin{bmatrix} 0 & 1 & 1 & 1 \\ 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \end{bmatrix}, B = \begin{bmatrix} 1 & 0 & 1 & 1 & 0 \\ 1 & 1 & 0 & 0 & 0 \\ 0 & 1 & 1 & 0 & 1 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix}, L = \begin{bmatrix} 3 & -1 & -1 & -1 \\ -1 & 2 & -1 & 0 \\ -1 & -1 & 3 & -1 \\ -1 & 0 & -1 & 2 \end{bmatrix}
$$

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Spectrum of Laplacian $\Lambda(L) = {\lambda_1(L), \cdots, \lambda_n(L)}$:

- $\bullet \lambda_n(L)$ always 0 (the sum on the lines is 0);
- \bullet the multiplicity of null eigenvalues = number of components;
- **■** $\lambda_{n-1}(L)$ is the Fiedler value (algebraic connectivity); the further from 0, the more connected.

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Feature extraction: take the graph $G = (V, E)$ and for each node v_i assign a feature vector based on the *vⁱ* 's connectivity within *G*.

Examples fo features:

- *Ni* : in degree / out degree
- *Ei* : nr. of edges in egonet
- *Wⁱ* : total weight of neighborhood
- λ*i* : principal eigenvalues of egonet *i*.

Detection Algorithms: OddBall

Feature extraction: take the graph $G = (V, E)$ and for each node v_i assign a feature vector based on the *vⁱ* 's connectivity within *G*.

Oddball: choose pairs of features and plot to find patterns of normal behaviour

- *N vs*. *E*: detect clique and stars
- *W vs*. *E*: detect heavy vicinity
- $\bullet \lambda$ *vs. W*: detect single dominating edge

Feature extraction example

- red: LS to median values
- **·** blue: clique
- black: stars

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 \prec × Ξ $\left\langle \cdot \right\rangle$ - b PCA formulation: Let $A \in \mathbb{R}^{n \times n}$ be the data matrix. Then

$$
\min_{F,G} \|A - FG^T\|_F^2
$$

reveal a low-rank approximation of data.

- *FG^T* is the best low-rank approximation (encodes maximum of information)
- The residual $R = A FG^T$ is the error reconstruction of data points.

Non-negative Residual Matrix Factorization (NrMF)

Data: An adjacency matrix of a bipartite graph $A \in \mathbb{R}^{n \times l}$, rank size *r*; **Find**: The low-rank approximation structure *F* · *G* and the residual matrix *R* such that:

- (i) *A* ≈ *F* · *G*;
- (iii) $R = A F \cdot G$;
- (iii) $R_{ii} \geq 0$ for all $A_{ii} > 0$.

• matrix *R* is an indicator for anomalies in graphs

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	- **•** matrix *R* is an indicator for anomalies in graphs
	- *R_{ij}* is constrained to be positive when there is an edge between the nodes *i* and *j*

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- (i) $A \approx F \cdot G$;
- (iii) $R = A F \cdot G$;
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	- **•** matrix *R* is an indicator for anomalies in graphs
	- *R_{ij}* is constrained to be positive when there is an edge between the nodes *i* and *j*
	- **•** a large entry in *R* reflects strage interaction between two objects (e.g. DDoS attack)

Formulation 1:

$$
\min_{F,G,R} \sum_{(i,j):A_{ij}>0} \|R_{ij}\|^2
$$
\n
$$
\text{s.t. } R_{ij} \ge 0 \quad \forall (i,j): A_{ij}>0
$$
\n
$$
R = A - F \cdot G.
$$

Equivalently

$$
\min_{F,G} \sum_{(i,j): A_{ij} > 0} (A_{ij} - F_{i:} \cdot G_{:j})^2
$$
\n
$$
\text{s.t. } F_{i:} \cdot G_{:j} \le A_{ij} \quad \forall (i,j): A_{ij} > 0.
$$

If we reduce the rank to 1, then we have to solve

$$
\min_{f,g} \sum_{(i,j): A_{ij} > 0} (A_{ij} - f_i g_j)^2
$$
\n
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Challenges:

■ the problem formulation is not convex w.r.t. jointly *F* and *G* (we do not seek global solution)

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- **•** the problem formulation is not convex w.r.t. jointly F and G (we do not seek global solution)
- **o** good news: the problem remains convex if we keep fixed one of the factor *F*, or *G*. Moreover, it is quadratic and it can be solved with standard solvers.

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- **o** good news: the problem remains convex if we keep fixed one of the factor *F*, or *G*. Moreover, it is quadratic and it can be solved with standard solvers.
- Alternating schemes arise naturally in this case.

Input: The original matrix *A*, rank size *r*

- ¹ Initialize *F* and *G*
- ² **While** Not convergent **do**
	- **0** Update: $G = UpdateFactor(A, F)$
	- 2 Update: $F = UpdateFactor(A', G')$
- ³ **endwhile**
- ⁴ **Output:** *R* = *A* − *FG*.
	- Initialize the sequence $(F^k, G^k)_{k≥0}$ and update each factor.

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- ⁴ **Output:** *R* = *A* − *FG*.
	- Initialize the sequence $(F^k, G^k)_{k≥0}$ and update each factor.
	- The main effort in each iteration is the call *UpdateFactor*.

Denote
$$
\Omega(j) = \{i : A_{ij} > 0\}
$$

$$
\min_{G} \sum_{j=1}^{n} \sum_{i \in \Omega(j)} (A_{ij} - F_{i:} \cdot G_{:j})^{2} = \sum_{j=1}^{n} ||F_{\Omega(j):}G(:,j) - A_{\Omega(j)j}||_{2}^{2}
$$

s.t. $F_{\Omega(j):}G(:,j) - A_{\Omega(j)j} \leq 0, \quad \forall j.$

 \bullet the problem is separable over *j*:

$$
G^*(:,j) = \arg\min_{G(:,j)} \|F_{\Omega(j):}G(:,j) - A_{\Omega(j)j}\|_2^2
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- quadratic LS-type objective
- **o** linear inequality constraints

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UpdateFactor

Input: The original matrix *A*, factor *F* For $i = 1 : n$ do Compute: $a = A_{:j}, B = F(\Omega(j), :)$ **For** *i* = 1 : *m* **do** if $A_{ii} > 0$ then $V_i = A_{ii}$ else $v_i = inf$ ³ **endif** ³ **endfor Set:** *H* = *B ^TB*, *q* = −2*B ^T a*, *S* = *F*

6 Solve: $G_i = QPsolver(H, q, S, v)$.

² **endfor**

- ³ **Output:** *R* = *A* − *FG*.
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- ³ **Output:** *R* = *A* − *FG*.
	- The QP step is very costly and it is repeated *n* times
	- Considering the complexity of a single *QPsolver* call to be *O*(*d k*) then the total cost of *UpdateFactor* is $O(mnr^2 + nr^k)$ $O(mnr^2 + nr^k)$.

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Idea to reduce the cost: instead of finding a rank-*r* approximation

$$
\min_{F,G}\sum_{(i,j):A_{ij}>0}(A_{ij}-F_{i:}G_{.j})^2\text{ s.t. constraints}
$$

find a rank-1 approximation at each iteration of the residual matrix

$$
\min_{f,g} \sum_{(i,j): A_{ij} > 0} (R_{ij} - f(i)g(j))^2 \text{ s.t. } f(i)g(j) \leq R_{ij} \quad \forall (i,j): A_{ij} > 0.
$$

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Strange connection: It is a connection between two nodes which belong to two remotely connected communities, respectively.

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Port-scanning like behavior:It is a type-1 node that is connected to many different type-2 nodes in the bipartite graph. For example, in an IP traffic network, this could be an IP source which sends packages to many different IP destinations (therefore it might be a suspicious port scanner)

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DDoS like behavior: It is a type- 2 node that is connected to many different type-1 nodes in the bipartite graph. For example, in an IP traffic network, this could be an IP destination which receives packages from many different IP sources (therefore it might be under DDoS, distributed denial-of-service, attack)

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Collusion type of fraud: It is a group of type-1 nodes and a group of type-2 nodes which are tightly connected with each other. For example, in financial transaction network, this could be a group of users who always give good ratings to another group of users in order to artificially boost the reputation of the target group

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- Static (attributed) graphs
- **Dynamic (attributed) graphs (edge streams)**

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- let the sequence of weighted graphs $\{G_t\}_{t\geq0},$ where $G_t=(V_t,E_t)$
- $\boldsymbol{e} = (i,j,w) \in E_t$ if \boldsymbol{e} occured at timestamp t
- **e** edges can disappear and reappear at different moments
- $|V_t|=n$
- denote A_t and $L_t = D_t A_t$ the adjacency and Laplacian matrices, respectively.

Model:

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$$
\bullet \ |V_t|=n
$$

denote A_t and $L_t = D_t - A_t$ the adjacency and Laplacian matrices, respectively.

Problem

Given the sequence ${G_t}_{t\geq0}$, detection unusual patterns with respect to a short/logn term window.

The goal is to find anomalous graphs *G^t* such that, given a scoring function $f: G_t \to \mathbb{R}$, one of the following conditions holds:

- $|f(G_t) f(G_N)| \ge \delta$
- \bullet $|f(G_t) f(G_W)| > \delta$

where *G^N* and *G^W* are normal behaviour of the graphs in global context and short-term context, respectively.

First step to define *f*: encode $\{G_t\}_{t>0}$ into a sequence of Laplacians ${L_t}_{t\geq0}$ and compute SVD of each *L^t* .

- actual result $f(G_t) = \sigma(L_t) \in \mathbb{R}^n$.
- node permutation invariant measure
- cost on a horizon of length *T*?

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In order to reduce complexity we can modify: $f(G_t) = \sigma(L_t) \in \mathbb{R}^n \to f(G_t) = \sigma_k(L_t) \in \mathbb{R}^k$. Now the SVD is truncated to the first *k* singular values.

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Second step: how to extract the normal behaviour over a fixed sliding window of size *w*?

Possible answer: form the following matrix

$$
C_{w} = \begin{bmatrix} | & | & | & | \\ \sigma_{t-w-1} & \sigma_{t-w-2} & \cdots & \sigma_{t-1} \\ | & | & | & | \end{bmatrix}
$$

and compute the left (maximal) singular vector. On short the normality vector is computed as:

$$
f(G_W)=u_1(C_W).
$$

Third step: how to measure the abnormality of a given graph?

Possible answers:

 $Z_t = |f(G_t) - f(G_w)|$ (distance)

•
$$
Z_t = 1 - \frac{f(G_t)^T f(G_w)}{\|f(G_t)\| \|f(G_w)\|}
$$
 (similarity)

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